

WUNGENING STRATEGIC PLAN 2019 – 2021



**Wungening Aboriginal
Corporation**

Healing Aboriginal Peoples:
Mind, Body and Spirit



Wungening Strategic Plan 2019 – 2021

Wungening's Board of Directors and Executive are extremely proud of the enormous progress and growth experienced by Wungening over the past 3 years. Wungening has had an incredible 96% annual growth rate since the 2015 strategy. Now, more than ever the organisation understands the imperative to respond to this exciting progress in ways that consolidate, strengthen and sustain the organisation into the future.

This strategic plan has been developed with our clients at the centre and aims to further our vision of a healthy, safe, strong Aboriginal community. In order to do this, the Board, in consultation with management and staff of Wungening have settled on 3 strategic objectives with a range of measurable Key Performance Indicator's (KPI's) and strategic project tracking initiatives.

Leah Bonson
Chair

Daniel Morrison
Chief Executive Officer

OUR VALUES:

Our services and interaction with our clients and each other, will be underpinned by the following values and behaviours:

Cultural sensitivity

Recognising Aboriginal culture and diversity in everything we do

Professionalism

Performing all interactions with respect and to the highest standard

Confidentiality

Treating personal and business information with trust and non-disclosure

Non-judgemental

Treating everybody fairly, equitably and with dignity

Responsiveness

Dealing with all in a timely and sensitive manner

Trustworthiness

Fostering reliability and authenticity in our services

Innovation

Seeking new ways to improve ourselves and our services

Compassion

Extending courtesy and kindness to each person in every circumstance

Integrity

Always acting in good faith and in the best interests of the organisation and our clients

Honesty, Openness & Transparency

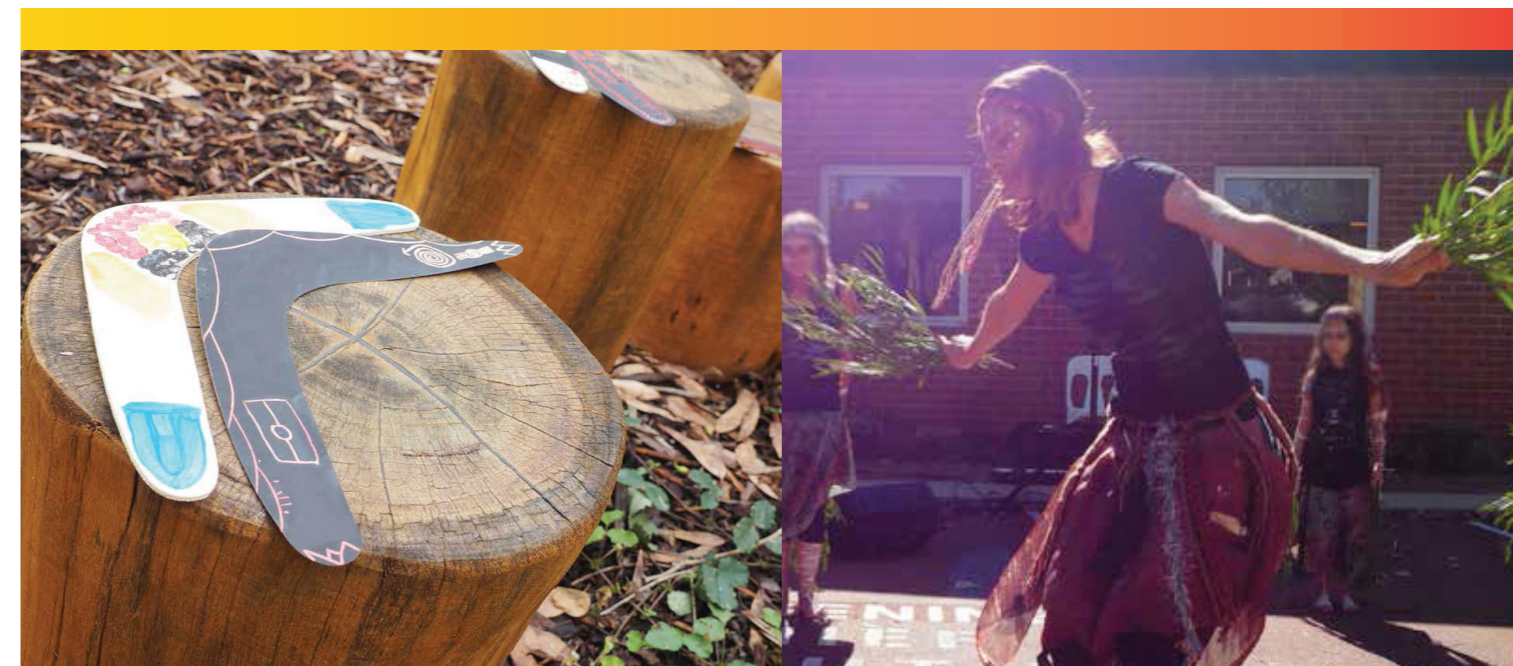
Being sincere, upfront and fair in every circumstance undertaken

OUR VISION:

A healthy, safe, strong and sustainable Aboriginal community.

OUR PURPOSE:

Culturally secure and holistic programs that inform, educate and address the harmful effects of alcohol and other drugs on individuals, families and communities and strengthen the mind and body, and heal the spirit.



2019 – 2021 STRATEGY

Further our vision of a healthy, safe, strong Aboriginal community by focusing first on the impact of alcohol and other drugs (AoD). Wungening will leverage partners and community to ensure a holistic mindset and reach.

Become the Go To for AoD

Wungening is already a leading ACCO. This strategy is to become the Go To service, prioritising Aboriginal clients and focusing only on culturally appropriate support for Aboriginal people.

The goal is to be the destination for anyone suffering from the negative effects of alcohol and other drugs.

- Build the Wungening Brand
- Source a Rehabilitation Facility
- Upskill to Global Standard

Building our Capacity

Wungening has experienced substantial growth with very effective operational management.

With new programmes coming on, there is an opportunity to invest in structural reinforcement.

- Formalise Cultural Framework
- Upskill All Service Areas
- Build Non-Gov't services
- Maintain 70% Aboriginal staff and management

Grow the "Grapevine"

Community-embedded forums will be central to the Grapevine strategy. These hubs will provide an opportunity to hear people's issues and clarify messaging.

However, the bigger objective is to motivate the communities to not only understand the nature of the challenge, but to support them in addressing it.

- Create community forums
- Activate forums
- Build champion/volunteer capacity



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